



**Te Taiwhenua O Te Whanganui A Orotu
Inc**

Taiwhenua Report

March 2015

Presentation : Natural Tours – P Gotty

A Conference hosted by The BIZ in Napier had a group of Key Speakers from Auckland, Christchurch and Wellington of Business Developers. This was very useful information and from this meeting Phil has arranged a number of meetings to discuss and promote Tourism within Ahuriri.

We should be taking advantage of opportune Events to promote Tourism and one of these is next Years Horse of the Year Event which is held in Hastings. Having met with the Organisers of this event he learned that they are currently changing over Event Organisers and they have exchanged contacts and information and we should prepare to be ready for next years event.

Cruise Ships Lose Interest: The number of Cruise Ships expected in Napier has dramatically reduced due to a major increase in Mooring charges. At least twenty Ships that were expected to arrive during 2015 now will not be coming due to the increase. That's a huge loss to our Tourism and Economy.

Otatara Pa – Roy has completed his Pamphlet to introduce Otatara Pa to Groups. Giving a history of the Pa and surrounding area. This is being offered to local schools.

Matariki 2015 is fast approaching and we need to prepare for this event. A good time to showcase Arts, Crafts, Kai, Fundraise etc, the opportunities are huge. We had a very successful event in 2014 sponsored by NKII, Napier City Council, Endeavour & Infinity Foundations.

Let us know if you are interesting in holding a stall to promote your Marae, Sport Fundraisers, Whanau stalls.

Presentation : GOOGLE / YELLOW

By Lisa & Kirsty – THE BIZ Conference

These two companies work / promote each other. Their Main focus is Communication within Regions. They can assist with Growing the Profits of Tourism and also Fundraising for our Marae – Immersing in Culture



What are the activities to drive? Education / schools / Culture & Food through Tourism and Marketing. 1) Who are you targeting? Reaching the target group with a Google Website (with the Addition of ADWords), can further define what you are offering. You may not think what you do is NOT engaging, but others (Tourists) do. Simple Cooking of Traditional Food is sought after as a Tourist attraction. People are interested in learning about others cultures and traditional foods and tasting and experiencing creating them.

These can be promoted by producing videos to add to the Website which once they are clicked will lead them to an on line booking option which will lead to an online payment in advance system = Guaranteed Income. Much comes down to the quality of Content.

Matters arising:

Pan Pac Resource Consent: Pan Pac are now producing cardboard so there are added colour and more chemical waste added to the process of effluence discharge . We have been waiting for a breakdown of what the discharge is made up of, Scientists need to monitor this. ERMA are testing once every two years. A letter needs to be written to Regional Council to Monitor on a monthly basis and that we as Mana Whenua, need to be provided the results of the testing.

Information Sharing Day: Promoting Workshops on History, Local Maori Businesses, Key Speakers on Health, Wellness, Community Awareness, Local Water & Environment issues, Large Natural Groups ie: Maungaharuru Tangitu Trust , Ngati Hineuru & Mana Ahuriri. An Opportune time to update the people. Date still to be set :

Japan Tourism Development

A sister City in Japan who have visited New Zealand before and Hosted by the Taiwhenua previously have asked if we are able to host them in November 2015 to celebrate 25 years. A response was needed to align to their Government Funding close off dates and was sent advising we can host them.

APPOINTMENT OF INTERIM MATAA WAKA REP

Chairman highlighted that we have not had a representative for this role, since the passing of Roscoe Brown, and the mahi Phillip Gotty has done since being introduced to the Taiwhenua would see him do well in this role.

The Chairman moved that he would like to nominate Phil as the Interim Mataa Waka Representative.

MOTION: That Phillip Gotty be accepted as the Interim Mataa Waka Representative on the Taiwhenua Board until such time as the next AGM is held to mandate the role.	
MOVED BY: Roy Pewhairangi	Seconded: Garry Huata /Julian Whiting Motion Carried

Phillip Gotty expressed he was honoured to be asked and humbly accepted the role.



Upcoming Events:

80th Anniversary of Hamuera Morehu Silver Band

\$30 Adults \$5 6- 12 years - Includes a trip to Ratana RSVP by 30th April 2015

PANDORA POND RAHUI ON COLLECTING KAIMOANA – ENDS 27TH MAY 2015
MAY 5TH DAWN CEREMONY FOR KAHURANAKI MARAE 100YEAR JUBILEE AT 6.00AM
APRIL 21ST - NAPIER PILOT CITY TRUST AWARDS CEREMONY 2.00PM

Whats over the Horizon?

TE KAHU O TE AMORANGI – WHAKAOHOHO MAURI

Mauri Arriving in Whanganui A Orotu on **Sunday November 8th 2015**

9.00am: Powhiri Whakatau Mauri – Ngati Kahungunu ki Whanganui a Orotu

10.00am – 12.00pm Hau Wananga Tuatahi – Te Kahu O Te Amorangi

Preparations need to begin to be ready to receive this...

Marae Upgrades & Preparation	Regional Council have Funding available for Maraes to Upgrade Ablution Blocks & Kitchens in readiness for Matariki 2017	Board Reps advise Maraes Committees to apply	Each Maraes Discretion
INFO Sharing Day	Organise BIG DAY of Info Sharing Inviting all Maori Services,	Board	Work in Progress

For further information on any of the Information shared above, Please contact your Maraes Representative in the first instance. **Te Taiwhenua Office: 6-11 Owen Street, Napier 4110 Ph: 06-8351-853**

CURRENT TANGAROA KAITIAKI All enquiries for permits to either of the following:

Karauna Brown 06 8391707

Garry Huata 022 161 3005

Ropata Te Kuru 0204-0164-821

Rangi Spooner 027-3081275

TAIWHENUA - MARAE REPRESENTATIVES

Tangoio Maraes - Richard Jones

Petane – Petane Maree Trustees Te Haroto – Karauna Brown

Kohupatiki – Garry Huata

Moteo – Ata Te Tomo

Waiohiki – Roberta Hawaikirangi

Timi Kara – tba

Wharerangi – tba

